



ONLINE IMPACT IDEAS FOR STUDENTS

There are so many ways you can bring CFC to your friends virtually. Here are a few ideas to make an impact online:

Spread CFC's Message

- **Present to your class** - Create a presentation about CFC to your class (we can help with this!). Presentations should be fun, interactive, and inspiring. Share Jamie's Ted Talk or make your own!
- **Social Media Campaign** - Spread CFC's message by sharing, liking, or creating your own post about CFC. The more people who learn about us the more our message and good work can spread.
- **Go Live!** - Set up a Facebook or Instagram Live with a member of the CFC community. Ask them about the work that they do, why they do it, and why they are "staying bothered."

TIPS



- Create a strategy that reaches your network in a variety of ways- social media, phone calls, emails.
- Storytelling is key! Why are you passionate about helping the children of Cambodia?
- Be sure to tag @CaringforCambodia in your posts so we can share your story, too!

FRIENDSHIP BRACELET FUNDRAISER

Meet Miah, a six-year-old from Houston, Texas, who raised more than \$1,300 USD for Caring for Cambodia by making friendship bracelets for our 1st grade students. Miah wanted to share her love of jewelry and reading by raising funds for the library program. She even involved her 1st grade classroom by making bookmarks for the library!



Virtual Fundraising Ideas

- **Host a Virtual Birthday Party** - Are you bummed that you and your friends can't get together in-person for your birthday? Host a FaceTime party complete with cake and party hats. Ask people to donate to CFC instead of giving a birthday gift.
- **Acts of Kindness Campaign** - Ask your friends and family to sponsor acts of kindness. Invite them to donate \$5 USD every time you write a letter to a soldier, compliment 10 new friends on social media, pick up litter at the park, and rake leaves for a neighbor.
- **Build the Future** - Raise funds for a specific project in Cambodia, like building a basketball court, a new restroom, or desks. Contact us for more details about current needs.
- **Craft for a Cause** - Do you love to make jewelry like Miah (see the story above)? Or perhaps you're an amazing artist? Make your work and sell it to friends. For just \$5 USD your friends could receive an original piece of artwork!

TIPS



- Kick-off fundraising with a donation. You're likely to raise twice as much if you donate to your own campaign.
- Set a goal and celebrate when you reach halfway there! Let your supporters and network know your progress by updating your fundraising page.
- Matching Gift - ask your most committed supporters if they can match the funds raised by your efforts. Donors love to know that their gift is being matched!

Example:

How to run a successful "Craft for a Cause" Campaign

1. Determine what type of craft you want to create.
2. Set a fundraising goal and a deadline for accepting donations.
3. Create a Facebook Fundraiser or an EveryDay Hero page.
4. Share your fundraiser on social media. Call and email your network.
5. When someone donates, ask them if they have any specifics on their craft (include their favorite color, a certain design, etc)!
6. Post and share your creation with everyone! This is a great time to thank your supporters, and show off your handiwork to get more donations!