



ONLINE IMPACT IDEAS FOR ADULTS

There are so many ways you can bring CFC to your friends virtually. Here are a few ideas to make an impact online:

Virtual Fundraising Ideas

- **Host a Virtual Birthday Party** - Are you bummed that you and your friends can't get together in-person for your birthday? Host a FaceTime party complete with cake, party hats, and drinks. Ask people to donate to CFC instead of giving a birthday gift.
- **Compete for a Cause**- Come up with four things you'd like to see funded that are about the same cost. Then let your donors help you choose with their dollars - the program with the most votes (aka donations) gets the funds.
- **Build the Future** - Raise funds for a specific project in Cambodia. Can you inspire your network to build an entire playground? Have someone sponsor the slide, another person can finance the swings, until viola! you have a playground!
- **Matching Gift Drive** - Kick off your fundraiser with a donation and a promise to match all of the donations your friends make. Matching gifts are an easy and effective way to double your impact.

DONATE YOUR BIRTHDAY TO CFC

To celebrate her 60th birthday, Savy Buoy asked friends and family to donate to Caring for Cambodia in lieu of presents. Savy's friends donated over \$2,000 in her honor! This is a great way to share your passion for education with your network!



Example:

How to run a successful "Compete for a Cause" Campaign

1. Work with CFC to decide which programs you would like to support. We can help you create a page!
2. Set a donation goal for each cause (start with the cost of the program/project, like \$5,000 USD for a new latrine).
3. Explain that any money raised through the non-winning projects will go toward the general fund.
4. Launch your campaign using emails, social media, and even phone calls. Provide project status updates, remind supporters, and promote a little friendly competition.
5. Once one project reaches its goal - celebrate! And let your supporters know. Follow up with social media posts and emails to donors showing the completed project.

Spread CFC's Message

- **Host a Virtual Happy Hour** - Spend time with friends while also practicing social distancing. You can even invite a member of the CFC community. We will raise a glass and talk about how we all are "staying bothered."
- **Social Media Campaign** - Spread CFC's message by sharing, liking, or creating your own post about CFC. The more people who learn about us the more our message and good work can spread.
- **Create your own TED Talk** - Use Jamie's inspiring TEDx Talk and create your own. Then you can Go Live on your favorite social media platform to inspire others to take action and change the world.

TIPS

- Create a strategy that reaches your network in a variety of ways -- social media, phone calls, emails.
- Storytelling is key! Why are you passionate about helping the children of Cambodia?
- Be sure to tag @CaringforCambodia in your posts so we can share your story, too!

